



THE HER FUND PROJECT

PROJECT GENERAL PRESENTATION

July 2024

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Funded by
the European Union

A WORD FROM THE COORDINATOR

Anne-Charlotte JOUBERT

“At HER FUND, our goal is to create a supportive and integrated ecosystem for female entrepreneurs. Our objectives include closing the funding gap by partnering with women-led companies and gender-conscious investors, building a sustainable network to foster collaboration and support, enhancing innovation by strengthening connections across European innovation landscapes, promoting best practices for startup-investor collaboration, and empowering women through targeted programs that equip them with the necessary tools and knowledge to succeed.”

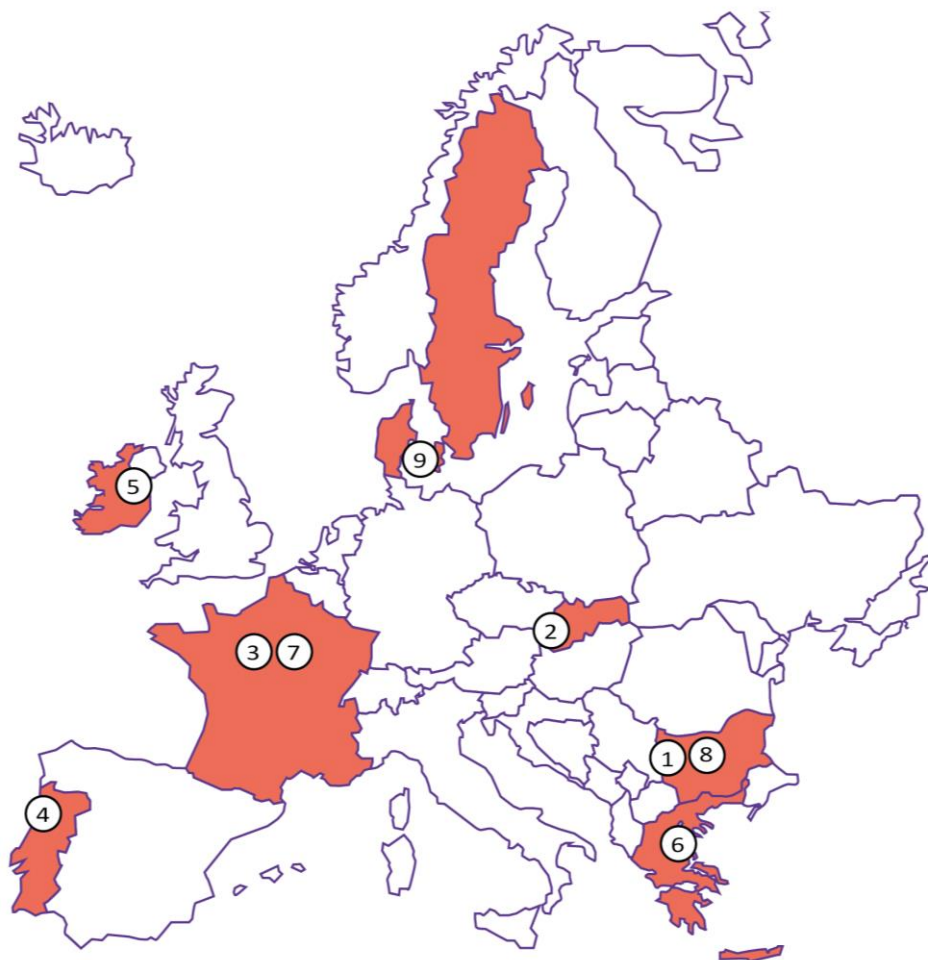


INTRODUCTION

HER FUND in a nutshell



THE PROJECT IN NUMBERS



①
THE EDΔE

②
addsen

③
WILLA

④
UPTEC
PARQUE DE CIÊNCIA
E TECNOLOGIA
DA UNIVERSIDADE
DO PORTO

⑤
Grit
International
Female
Accelerator

⑥
JOIST
INNOVATION PARK

⑦
euronovia

⑧
/dir.bg

⑨
**WONDER
CODERS**



DURATION
2 years



START-END TIME
1 March 2024
28 February 2026



BUDGET
1M€



CONSORTIUM
9 partners
7 countries

THE AIM OF HER FUND

Introducing the project objectives and expected results



OVERALL OBJECTIVE

HER FUND aims at **fostering knowledge-sharing** and **synergies between gender-conscious innovation stakeholders** (e.g. Policy and decision-makers, Capital providers, Business acceleration providers) in order to support the next generation of women-led startups and companies.

The HER FUND project relies on 4 main objectives



Connect women-led companies with investors
especially in Less Connected Innovation Ecosystems (LCIEs).



Provide an in-depth analysis of the financing landscape in LCIEs.



Facilitate connections between women-led companies and potential investors
through informative guidelines and our digital platform.



Create a pan-European community of gender-conscious stakeholders
to support women-led companies in LCIEs and engage with innovation ecosystems.



THE PROJECT JOURNEY



Landscape
analysis and
mapping



Co-design and co-
development of
programmes



Experimentation
and validation of
the programmes



Acceleration and
scaling

Through this 4-step methodology, HER FUND anticipates achieving the following results:



Transform less connected territories

into recognized and attractive
European innovation valleys.



**Raise the number
of gender-conscious investors in Europe**

for support to female-led companies.



**Create bridges between
European innovation ecosystems.**



Boost female entrepreneurship in Europe,
especially in LCIEs.

OUR SUPPORTERS

Introducing the project's supporters



Supporting Women TechEU (WTEU)

HER FUND is a WTEU ally

Women TechEU is a 2-year EU-funded project supporting women leading deep tech startup companies from Europe.

The mission of the project is to create a more gender-balanced entrepreneurship ecosystem through the launch of 4 calls for applications.

As a Women TechEU ally, efforts will be made to communicate and disseminate the project open calls. This will also include the co-organization of webinars on the WTEU calls for applications.



ORGANISATIONS SUPPORTING THE PROJECT

Business
acceleration
providers

Capital providers

Female founders

European/National/
regional organisation
and networks

Innovation Experts



INTERNATIONAL ADVISORY BOARD MEMBERS

- Provide strategic guidance on project direction and goals.
- Evaluate project progress and offer feedback.
- Share best practices to enhance project methodologies.
- Advocate for the project and promote its mission

Kinga Stanislawska	Experior VC and EU Women in VC	Poland
Laurence Faigenbaume	Former NCP for SMEs and member of EEN	France
Heaven Bereket,	Pangea	Kenya
Judith Camargo	Roka Furadada	Spain
Deborah Schabes,	Oazis Accelerator and Venture Builder	Israel
David Reeser	OpiAid	USA



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HER FUND

